

Rural Institute of Higher Studies, Bhograi

Programme and Course Outcomes (BCOM)

Rural Institute of Higher Studies, Bhograi offers three year undergraduate degree programme in Commerce. The learning outcomes of graduate programme reflect disciplinary information and understanding, generic abilities, including global skills that all students in different academic fields of study should acquire and demonstrate.

| BCOM Programme Outcomes | |
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| <ul style="list-style-type: none">❖ This program imparts in the students the information and capacity of grasping the business world and its intricacies.❖ It additionally makes them capable and skilled enough to have critical thinking approach towards the issues which go with the dynamism attached to the business world.❖ This degree course intends to make future managers and aims at enhancing employability options of the students.❖ The programme helps instilling learnability among students including upskilling and reskilling even in later part of life. | |
| BCOM Course Outcomes | |
| Commerce | <p>After the completion of BCom, students will be able to</p> <ul style="list-style-type: none">❖ Demonstrate inclusive knowledge of the areas related to human resource management, international business, corporate and business laws, marketing etc.❖ Use modern ways and means of dealing with issues arising in the dynamic business world and will also help them tackle the resistances❖ Get in-depth knowledge of financial accounting along with its practical application thereby giving an opportunity to gain easy access to this competitive business world❖ Deal with the legal aspect of different business situations |

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| | <ul style="list-style-type: none">❖ Keep a check on cost control and taking managerial decisions❖ Get into the business ventures using electronic means thereby providing the opportunity to gain access to a larger customer base❖ Understand finance in a better way along with giving them insight to practical management of long and short finance for real business houses❖ Help tax consultants in tax planning, assessment and filing income tax returns of corporate sector, thereby they can get themselves self-employed. |
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